

JEWELS BY
Park Lane
jewelsbyparklane.com



Business OPPORTUNITY

A career as an independent
Park Lane director can provide
you with unlimited opportunity
and financial independence



AWARDS & RECOGNITION

SIX MONTH SUPER START BONUS

You have **25 weeks** to meet your **Super Start** diamond ring bonus challenge.

Receive "Heart of Park Lane", genuine 14KT gold, sparkling diamond and garnet ring with **\$5,000** personal net + non-commissionable sales and **FIVE** new recruit starts (*min. \$500 each*) within your first six months!



SUCCESS BUILDERS

Each month earn catalogs, free new monthly jewelry samples, and designer clothing.

Special Annual awards too!



CAR ALLOWANCE BONUS

Your monthly Star Fleet car allowance bonus will help you to lease or buy your "Park Lane" car! Qualify to receive your car bonus each and every month!

3 qualified personal recruits = \$240 bonus

4 qualified personal recruits = \$360 bonus

5 qualified personal recruits = \$480 bonus



DIAMONDS & GEMS



GLAMOUR

TRAVEL TO EXOTIC DESTINATIONS



JEWELS BY PARK LANE COMPENSATION PLAN

PARK LANE PROFITS... PAID WEEKLY

Orders in by WEDNESDAY... Checks out by FRIDAY!

SENIOR DIVISIONS & VICE-PRESIDENTS EARN UP TO 50% ON PERSONAL RETAIL SALES!

45% + 5% BONUS = 50%

Every month that you personally sponsor a recruit whose first show sales are processed on a commission closing date in that month, and who goes on to qualify with a minimum \$1,000 net / non-commissionable PV processed within the following four (4) commission dates, you will be entitled to claim a **5% BONUS** on all your personal sales for that same month!

PARENT / RECOMMENDATION BONUS

A parent manager meeting the weekly minimum personal / group net sales specified below will be paid 2% weekly override on the GV of managers promoted to (or recommended for appointment) to a lateral or higher position. The parent manager may count the total sales of promoted / recommended managers toward their own promotion.

Fashion Director / Branch Director	\$ 500 net sales	
Region / Area / Division	\$ 1,000 net sales	
Sr. Division / Sales Vice-President	\$ 2,500 net sales	
Company V.P. / Executive V.P.	\$ 10,000 net sales	

Revision effective
September 2006

35% COMMISSION plus PV bonus

REGION MANAGER

35% + bonus on PV
Weekly PV \$300 = \$25 bonus
Weekly PV \$600 = \$50 bonus

WEEKLY OVERRIDE:

6% on FDs
6% on BDs and their GV

WEEKLY GV BONUS

(excludes PV)

\$ 1,000 GV =	\$ 30 bonus
\$ 1,500 GV =	\$ 65 bonus
\$ 3,000 GV =	\$ 130 bonus
\$ 4,500 GV =	\$ 195 bonus
\$ 6,000 GV =	\$ 260 bonus
\$ 7,500 GV =	\$ 325 bonus
\$ 9,000 GV =	\$ 390 bonus
\$ 10,500 GV =	\$ 500 bonus

WEEKLY ACTIVITY BONUS

4 BDs with \$200 GV = \$25 bonus
8 BDs with \$200 GV = \$50 bonus

ADVANCE TO AREA:

Average 5 personal shows a month for two consecutive months plus 5 qualified personal / group recruits.
(min. 2 unencumbered)

DOUBLE PROMOTE TO DIVISION:

Generate \$20,000 PV / GV within 2 months and develop 4 Branch Directors.

GET STARTED...

- \$25 Registration fee
- Select kit option
(booking /line-up required)

Park Lane's **Super Start** program rewards new Directors for their achievements EACH month for their first SIX months!

For qualification details, contact your upline manager or Home Office

JEWELS BY PARK LANE
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35% COMMISSION BRANCH DIRECTOR

35% on PV

WEEKLY OVERRIDE:

5% on \$ 1.00 - \$ 399.99
6% on \$ 400.00 - \$ 799.99
7% on \$ 800.00 - \$1, 199.99
8% on \$1,200.00 - \$1, 999.99
10% on sales over \$ 2,000.00

(% is paid on sales volume increment)

"Star Fleet" car bonus eligibility

ADVANCE TO REGION:

Develop 2 BDs and average 4 personal shows plus \$6,000 PV/ GV a month for 2 consecutive months
or

DOUBLE PROMOTE TO AREA:

Average 5 personal shows a month for two consecutive months plus 5 qualified personal / group recruits.
(min. 2 unencumbered)

30% COMMISSION FASHION DIRECTOR

30% on PV
32% on PV upon reaching \$5,000 PV level

ADVANCE TO BRANCH:

In one month: 4 shows plus sponsor one qualified recruit

40% - 50% COMMISSION

AREA MANAGER

40% on PV weekly

PLUS

10% extra with \$2500 monthly PV plus 8 active directors with min.

\$175 monthly volume

(appearing on monthly comm. check)

WEEKLY OVERRIDE:

10% on FDs

6% on BDs and their GV

3% on Regions & their GV

ANNUAL BONUS

\$100,000 Central Area =
\$2,000 Bonus

\$150,000 Central Area =
\$5,000 Bonus

\$250,000 Central Area =
\$10,000 bonus

ADVANCE TO DIVISION:

Generate \$20,000 PV/GV within 2 months and develop 4 BD's or develop three first generation Areas.

45% COMMISSION

DIVISION MANAGER

45% on PV

WEEKLY OVERRIDE:

15% on FDs

8% on BDs and their GV

5% on Regions & their GV

*3% on 1st generation Areas and their GV

**3% on 2nd and 3rd generation Areas & their GV

(see maintenance below)

MONTHLY RECRUITING

\$500 BONUS

10 qualified personal / group recruits
(excludes area recruits)

MONTHLY SALES

\$500 BONUS

\$10,000 GV

(includes PV)

(excludes Area sales)

OR

\$15,000 GV (includes PV)

(includes 1st generation Areas' sales)

*Weekly maintenance for override on 1st generation Areas:

- \$200 PV or...
- \$1,000 central PV / GV or...
- 6 central group / personal shows.

**Weekly maintenance for 2nd & 3rd generation Area override is 12 central group / personal shows.

ADVANCE TO

SR. DIVISION:

Generate \$60,000 PV/GV sales within 2 months and develop 8 BD's.

45% - 50% COMMISSION

SR. DIVISION

MANAGER

45% on PV

WEEKLY OVERRIDE:

15% on FDs

8% on BDs and their GV

5% on Regions & their GV

3% on Areas and their GV

3% on Divisions and their GV

WEEKLY GV BONUS

(excludes PV)

\$ 2,500 = \$ 100 bonus

\$ 5,000 = \$ 200 bonus

\$ 7,500 = \$ 300 bonus

\$ 10,000 = \$ 400 bonus

\$ 12,500 = \$ 500 bonus

MONTHLY RECRUITING

\$500 BONUS

20 qualified pers. / grp. recruits

MONTHLY SALES

\$500 BONUS

\$15,000 GV

(includes PV)

FREE MONTHLY SAMPLES

\$16,000 net/ non-comm. =

receive next month's

new samples FREE

FREE SUPPLIES

5 qualified group recruits =

\$50 supply credit

10 qualified group recruits =

\$100 supply credit

ADVANCE TO

VICE-PRESIDENT:

Generate \$160,000 PV/GV sales within 2 months.

45% - 50% COMMISSION

SALES VICE-PRESIDENT

45% on PV

WEEKLY OVERRIDE:

15% on FDs

8% on BDs and their GV

5% on Regions & their GV

3% on Areas and their GV

3% on Divisions and their GV

3% on Sr. Divs. & their GV

WEEKLY GV BONUS

(excludes PV)

\$ 5,000 = \$ 100 bonus \$26,000 = \$ 600 bonus

\$10,000 = \$ 200 bonus \$28,000 = \$ 700 bonus

\$15,000 = \$ 300 bonus \$40,000 = \$ 800 bonus

\$20,000 = \$ 400 bonus \$45,000 = \$ 900 bonus

\$25,000 = \$ 500 bonus \$50,000 = \$1,000 bonus

WEEKLY ACTIVITY BONUS

(min. \$175 / director)

50 active = \$ 100 bonus

100 active = \$ 200 bonus

200 active = \$ 300 bonus

400 active = \$ 400 bonus

600 active = \$ 500 bonus

WEEKLY RECRUITING BONUS

(min. \$175 'start')

10 starts = \$ 100 bonus

20 starts = \$ 200 bonus

30 starts = \$ 300 bonus

40 starts = \$ 400 bonus

50 starts = \$ 500 bonus

MONTHLY RECRUITING

\$500 BONUS

30 qualified pers. / grp. recruits

MONTHLY SALES BONUS

(includes PV)

\$ 25,000 = \$ 500 bonus

\$ 50,000 = \$ 1,000 bonus

\$ 100,000 = \$ 1,500 bonus

\$ 200,000 = \$ 2,000 bonus

FREE MONTHLY SAMPLES

\$20,000 net/ non-comm. =

Receive next month's

new samples FREE

FREE SUPPLIES

10 qualified grp. recruits =

\$50 supply credit

20 qualified grp. recruits =

\$100 supply credit

ADVANCE TO COMPANY V.P.

Generate \$400,000 PV / GV sales

within 2 months.

GLOSSARY & CLARIFICATIONS

RECRUIT - To count as a qualified recruit for their sponsor's promotion, bonus, and / or contest credit, a new recruit must obtain and qualify for a sample kit and have a minimum of \$1,000 net / non-commissionable PV received at Home Office within four commission dates following their start date (the commission date on which their first sales were processed).

START DATE - The "start date" of a new recruit is the Wednesday commission closing date on which their first sales are processed.

NOTE: Should a recruiter sponsor a director who "starts" prior to their own "start", the recruiter will be assigned the same "start date" as their recruit.

SHOW - An order must total a minimum of \$175 net sales ("star total") to qualify as a "show". Net sales is the amount of commissionable retail sales excluding tax, shipping / transportation and non-commissionable purchases.

PV* Personal sales volume - Retail net sales ("star total").

GV* Group sales volume - GV is the retail net sales ("star total") generated by the levels within the manager's downline on which they are entitled to receive overrides.

In some instances, when specifically stated, **non-commissionable** sales credit may be allowed for contest credit. Read each contest for specifications.

MAINTENANCE - At least two minimum \$175 personal shows or one personal new recruit start must be processed on the Wednesday commission dates within a month to be eligible to earn overrides and bonuses the following month.

UNENCUMBERED - Recruits or volume not being used by another director or toward their own qualification. Personal recruits and personal sales are always unencumbered.

Sales volume and/or qualifying shows are calculated on business received and processed by Home Office on the specified weekly Wednesday commission closing date within the calendar month.

Shows received with less than 50% down payment and direct orders of less than \$175 received without full payment, will not be processed on the commission closing date received. Commissions will be processed after the correct payment is received. If a director without check-writing privileges submits a check as down payment, they will not have their commission processed until they submit the proper form of payment and / or resolve the NSF balance.

CONTESTS - Qualifier(s) must be active, exclusively for Park Lane, and fulfilling the obligations of their positions. Park Lane reserves the right to disallow any prize application if the person presenting the application is inactive or is not performing at the function of his/ her level. If it is subsequently determined that a prize recipient was not eligible, then such recipient shall reimburse the company for the value of such prize, plus ten percent to cover the company's expenses.

PROMOTION REQUIREMENTS - No one Manager can be more than 50% of the overall goal.

DIRECTOR